

La Voz de las Ganaderas

Proudly Promoting the Beef Industry of South Texas Since 1972

May 2011



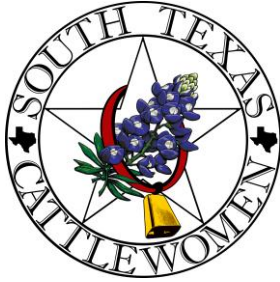
Volume 3, Issue 2

Last Meeting of the Year

Tuesday May 17, 2011 ★ Talbert Ranch Lodge, Cotulla ★ 10 am

Texas Beef Leaders of Tomorrow ★ with program founder Rosemary Gambino & intern, Dakota Fleming

Blessings & Beef!



Good News for the Beef Industry

BEEF Daily Blog, 4-14-2011

Nancy Montross, SDBIC and SDAC director from DeSmet, SD, says: "We wanted to develop a consumer brochure that showcases the results of this beef check-off-funded research.

The evidence clearly finds no link between red meat consumption and cancer. The beef brochure highlights the comprehensive review of every available epidemiological study looking at red meat and six kinds of cancer and concluded there is no causal link."

The beef brochure, entitled "The Facts about Red Meat and Cancer," will also provide consumers with tips on reducing their cancer risk, such as not smoking, being physically active and eating a balanced diet. The new brochure will be available for distribution in time for "Beef Month" in May.



Welcome New Member

Lee P. Ruby

Please welcome our newest member, Lee P. Ruby and add her contact information to your 2011 STCW Directory.

4521 FM 1867 ★ Batesville, Texas 78829 ★ (830) 376-4397

South Texas CattleWomen is a local affiliate of



May Meeting

Reservations are required where our hostesses, STCW Brenda and Dasha, can be given an accurate headcount for lunch.

Please RSVP to Valda Gates, (830) 202-7020 or to Dorothy Kinsel, home - (830) 879-2133, cell - (830) 317-1625.

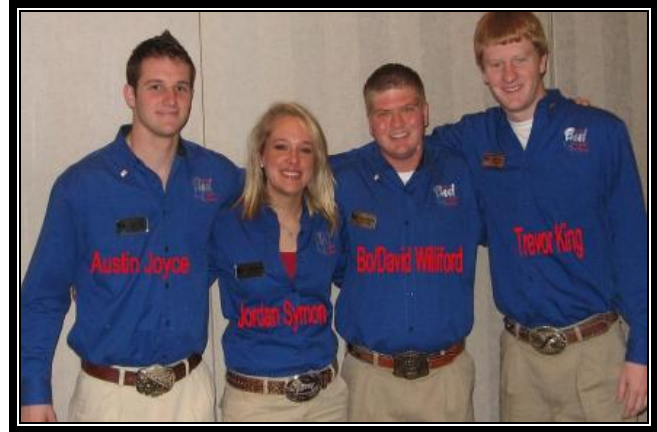
Directions to the Talbert Ranch Hunting Lodge

Take Exit 65 off I-35;

Travel west on the access road and look for bandanas at entrance; Travel 1.5 miles on dirt road to main gate with Talbert L- Ranch sign; Continue to follow bandanas past the main house to the Hunting Lodge.

If you need help with directions, please call (830) 202-7020 or (830) 317-1625.

2010-11 Texas Beef Leaders of Tomorrow



2010-11 Texas Beef Leaders of Tomorrow Austin Joyce (Pearland), Jordan Symon (Pearland), David Williford (Lufkin) and Trevor King (Winnsboro) will be presenting at 8:30 Tuesday morning to Cotulla Elementary fourth graders, presenting STCW's program at 11 am and continuing on to tour the Sam Kane Meat packing plant in Corpus Christi Tuesday afternoon. Congratulations to Austin Joyce for being chosen a 2011 National Beef Ambassador.

South Texas CattleWomen

(830) 278-2161 ★ HCR 32 Box 25 ★ Uvalde, Texas 78801
southtexascattlewomen@gmail.com

Donation Sources for Fire-Devastated West Texas

HAY - Logan Boswell (432/249-0265)
FENCING MATERIAL - Kristin Caviness (432/386-3402)

Jeff Davis County Relief Fund
c/o Fort Davis State Bank,
PO Box 1809 ★ Fort Davis, TX 79734
Acct.# 321028

CattleWomen Care: Texas Wildfire Relief Fund
Details of how to contribute are available at
www.txcattlewomen.org

Masters of Beef Advocacy



Everyone is encouraged to take the MBA Course. STCW has already met and exceeded the TCW challenge of three members per local chapter! It is easier if you have computer access, but not required. Please speak to one of the STCW graduates and get started today to be the best "advocate for beef" you can be!



Important Dates to Place on Your Calendars

July 30	Texas Beef Leaders of Tomorrow Competition	College Station
July 31	Steak Dinner, Dance & Silent Auction	College Station
September 2-3	Briscoe Ranch BEEF BBQ Cook-Off Challenge <i>STCW are the Official Hostesses</i>	Uvalde
September 24	RETAMA - STCW Annual Fundraiser for Scholarships & Beef Promotion	San Antonio
October 7-9	TCW Fall Convention	Nacogdoches

Steaks for Troops

Please continue to contribute to Bill Broadie's vision, The All American Beef Battalion and Steaks for Troops. Bill is a 4th generation cattleman who served with the 3rd Marine division in Vietnam in 1967.

The website is www.steaksfortroops.com.



Rancher Addresses Animal Cruelty Headlines

In response to the overwhelming growth of bad publicity on animal cruelty,
Amanda Nolz Radke recently posted on her BEEF Daily Blog:

As a consumer, I hope you will continue to support the hard-working, animal-loving, green-promoting, food-producing Americans who are dedicated to feeding the world, caring for animals and conserving our natural resources. Because I'm a rancher, many might think that I'm only saying these things because it's my livelihood, but this couldn't be further from the truth. Just in case you are thinking that way, however, check out this great testimony from Miss America Teresa Scanlan, Why All Americans Have a Stake in the Success of Our Farmers and Ranchers. She is working hard to spread the word that farmers and ranchers are doing what is right for the animals, for the U.S. economy and for a growing population that needs to eat. Please read her testimony, and tune in to BEEF Daily next Tuesday, where you can read an exclusive interview I had with the lovely Miss Scanlan.