

Jill Johnson Ginn graduated from Texas A&M University in 1993 with a degree in Agricultural Science. While at TAMU Jill was elected President of the Texas Aggie CattleWomen Association. Jill continued her membership in TCW after college serving in several offices including State President in 2003. After graduation, Jill worked for Excel for five years purchasing site cattle. Then she joined the animal pharmaceutical industry and eventually Novartis Animal Health. At this time she is Territory Sales Manager for Novartis living in Granbury, Texas with her husband Scott Ginn.

Jill's most outstanding work this past year has been serving as Chairman for the National Beef Cook-Off held in Sonoma, California on September 23, 2009. The NBCO is one of the top five cooking competitions held in the United States, and is the nation's largest beef promotion event. The last cook-off generated more than 400 million media impressions for the beef industry. With that level of exposure, one can only imagine the commitment taken on by the event chairman. During the past twelve months of preparation, Jill has traveled from Texas to Sonoma, California on two occasions to conduct site visits. She has participated in numerous conference calls with ANCW volunteers and event location staff. She spent a week screening recipe entries for the contest at the Beef Culinary Center in Chicago. Not to mention the hours spent with fundraising, emails and coordination of over a hundred volunteers for the event. Through several funding cuts of the NBCO Program, Jill has remained upbeat and rallied the membership with the can-do attitude for which she is known best among her peers.

One may think with Jill at the helm for the largest beef promotion event in the nation, she would not have time for other duties and responsibilities within her local, state and national organizations – but she made the time. In January 2009, Jill was elected and installed as Vice President of American National CattleWomen. In accepting this office, Jill made a commitment of at least three years of leadership which will result in her 2011 Presidency. As Vice President, Jill coordinated the Summer Conference Silent Auction, ANCW's primary fundraiser for the year; and she is revising the Executive Committee Handbook in addition to necessary planning and decision-making that goes along with representing a national organization of 1600+ members.

Jill was also selected to represent ANCW and TCW for the NCBA Young Cattleman's Conference (YCC). Fifty-four Cattlemen & CattleWomen from across the United States came together for a ten day tour of the Beef Industry. This program is known as the cornerstone of leadership training efforts with the cattle industry. YCC ended with a trip to Capitol Hill where Jill spoke with elected congressman and politicians in Washington DC on behalf of beef producers. Apparently Jill made quite an impression on the tour; at the conclusion she was voted by her fellow YCC graduates to represent the class as chairman for next year's tour.

In May 2009, Jill was one of the first students to complete the newly launched Masters of Beef Advocacy Program, an online training course designed to equip beef producers and industry allies with the information to be everyday advocates for the beef industry. After twelve years of active membership and numerous offices held in Hereford Cattlewomen, Jill is presently a Member-At-Large in Texas CattleWomen.

For the past six years, Jill has worked as a Territory Sales Manager for Novartis Animal Health. This means when she is not traveling for her volunteer work on behalf of the beef industry, she is on the road in Central and East Texas, and Northern Louisiana taking care of her valued customers. Jill has received many sales awards from Novartis, including the Legends Award for excellence in sales. Jill has been instrumental in fundraising for local, state and national cattlemen activities through her employment with Novartis. At her request Novartis recently sponsored a steak dinner (which by the way Jill manned the grill) for the TBLT Contest. Novartis also donated apparel for Hereford CattleWomen and sponsored meetings for ANCW Annual Convention.

She never misses the opportunity to speak to strangers or new acquaintances about the CattleWomen organizations she represents. Whether on a plane, in a restaurant or riding in an elevator, Jill beams with enthusiasm as she proudly waves the BEEF flag. Jill inspires others to become advocates for our industry and she educates anyone who stands still long enough to listen.

In her free time Jill is a competitive runner and health enthusiast. She participates in Triathlons - proudly displaying her beef advocacy on her T-shirt. She works out almost every day and is an example to other runners, family and friends of how beef is an essential part of maintaining a good diet and health. Jill doesn't just love Texas CattleWomen, but believes in its purpose and demonstrates that belief in her everyday life.

CONGRATULATIONS JILL!